



# Final Expense Leads Script

Hi, this is **Steven Smith** from Senior Financial Solutions, how are you today?

I'm calling to let you know of a new LOW COST Final Expense Insurance plan that is designed to cover 100% of your funeral and burial expenses. So our agent can give you a callback to give you more information about it.

Would you like to learn more about this new Low Cost Final expense insurance plan?

If YES Continue

(If Not interested /YES Insurance One Rebuttal allowed)

1. **What is the best callback time?** (morning, evening or afternoon)
2. **How old are you?** 45- 85
3. **Will this information on Burial Insurance be just for you or your spouse as well?**
  - i. (If yes) How old is your spouse?
4. **If you choose to take coverage, who would the benefit go to?** All I need is the relationship such as spouse, son or daughter?
5. **Would you prefer to receive information on 5, 10, or 20,000 in coverage?**
6. **Your best callback number is:**
7. **Your address I have here is:**
8. **ZIP code**
9. **First name**
10. **Last Name**
11. **What is your favorite color just for call reference?**

Our local agent is an expert on this new plan and he will provide you with a quote and help you to better understand how this affordable plan can benefit you and your family.

Please remember to expect a callback from <<AGENT NAME>> within the next few days about this Final Expense Insurance plan.

**Have a wonderful day.**